

Space Traffic Coordination: Educational Campaign

Calendar and Posting Support

June	Mon	Tues	Wed	Thurs	Fri
Week 1	3-	4-	5-	6-	7-
Intro					Intro to Space Traffic Coordination Educational Campaign
<i>Opportunities to Engage: #SpaceTrafficCoordination #SpaceSustainabilityHero #TraCSS</i>					<i>Provide background information and education for the history and current challenges posed by space debris and orbital congestion.</i>
Week 2	10-	11-	12-	13-	14-
Theme: TraCSS Program	Current Developments in Space Sustainability including commercial SSA industry	Intro to Space-Track & TraCSS	TraCSS Program Accomplishments Overview & System development	TraCSS Industry & DOD Collaboration	TraCSS Policy and People
<i>Opportunities to Engage: #SpaceTrafficCoordination #SpaceSustainabilityHero #TraCSS</i>	<i>Provide background information and education for the history and current efforts surrounding space sustainability, highlighting efforts by your organization, partners, or people.</i>	<i>Provide background information and education for your organization's engagement with the TraCSS program development, its charter under SPD-3, and its relation to space sustainability.</i>	<i>Provide information and reflect on your organization, partners, or people's relation to the development of the TraCSS system and new SSA technologies.</i>	<i>Provide information and reflect on your organization, partners, or people's engagement with both legacy DOD SSA missions, as well as charting TraCSS development.</i>	<i>Celebrate leading personnel within OSC's TraCSS program; highlight relevant policies and legislative proposals</i>
Week 3	17-	18- SPD DAY	19- COPUOS Start	20-	21-
Theme: International Cooperation	Global SSA Coordination Vision	SPD-3 Anniversary	Holiday	UN Long Term Sustainability Guidelines	Satellite Registry
<i>Opportunities to Engage: #SpaceTrafficCoordination #SpaceSustainabilityHero #TraCSS</i>	<i>Describe the vision for TraCSS to be one in a series of national or regional hubs sharing and coordinating SSA information</i>	<i>Commemorate the signing of the policy document that designated DOC as the lead civil agency for providing SSA to the public</i>		<i>SPD-3 maps to many of the UN Guidelines. Describe/reflect on their value, or your organization's engagement, people, or partnerships in this area.</i>	<i>The Satellite Registry is enshrined in treaty law and foundational to space sustainability efforts. Reflect on the value of the registry and your organization's engagement with it.</i>
Week 4	24-	25-	26-	27-	28-
Theme: Future of Space Sustainability	Space Data Sharing Standards (CCSDS, etc)	Debris Mitigation Regulations	Satellite mission extension	Active Debris Removal	Month Wrap Up: Highlighting Sustainability Heroes
<i>Opportunities to Engage: #SpaceTrafficCoordination #SpaceSustainabilityHero #TraCSS</i>	<i>Describe/reflect on the value of data sharing, or your organization's efforts, people, or partnerships in this area.</i>	<i>Describe/reflect on the value of debris mitigation standards, or your organization's efforts, people, or partnerships in this area.</i>	<i>Describe/reflect on the value of satellite mission extension, or your organization's efforts, people, or partnerships in this area.</i>	<i>Describe/reflect on the value of data sharing, or your organization's efforts, people, or partnerships in this area.</i>	<i>Conclude the month with a post recapping the nature or value of space sustainability, and the teams/experts who are helping your organization advance innovative sustainability efforts.</i>

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